

## **AIM 2022 Annual Meeting**

Present: Katy Harvey, Bethany Hrachovec, Lauren Baker, Joanna Hahn, Kaman Hillenburg, Mark Kratzner, Beth Brandon, Tania Said, Lana Kellen, Sarah Halter, Erica Kendall, Erin Cole, Elizabeth Bostelman, Allison Duerk, Judy Kirk

Lauren called the meeting to order at 1:00 p.m. Gave an introduction to the meeting and agenda, then passed over to Katy Harvey.

Katy provided the Treasurer's Report, providing an overview of the Q3 expenses and assets. Katy also provided a Programs Update. 4 AIM to Connect Programs have seen a total of 40 attendees and involved partners including the Auburn Cord Duesenberg Automobile Museum, Evansville Museum of Arts, History & Science, Indiana Historical Society, Indiana State Museum and Historic Sites, and Indianapolis Motor Speedway Museum. In the past year, the AIM Programs Committee also had a watch party for the AMM 2021 Conference Keynote presentation. Upcoming programs include September 30 (Interpreting the Underground Railroad), and October 27 (Building Alliances: Community Partnerships in Exhibits and Content Development).

Lauren shared that AIM has been working on their Strategic Plan. 2021 was spent with benchmarking, reviewing internal documents and processes, and then revising the mission/vision/and values. See associated documentation for full mission/vision/values in the full strategic plan, posted on the AIM website. Lauren provided an overview of the goals in the plan and the approach AIM took to developing each one.

Lauren then shared the updated by-laws, which had some slight revisions from the 2010 updates. The biggest change had to do with how members will be communicated with – through email and social media – rather than mailed communication. Bethany motioned to approve, seconded by Katy. The bylaws can be found on the AIM website. Bylaws were approved by all present.

Bethany prompted Lauren to share information about how to get involved with AIM as a Board Member or a Committee Member. Interested people can reach out to [executivecommittee@inmuseums.org](mailto:executivecommittee@inmuseums.org) to learn more about getting involved. Participants were encouraged to sign up for the newsletter to stay up to date on AIM and upcoming programs, events, and initiatives.

Lauren elaborated on the constituency communication strategy – AIM will be focusing on the individual museum professional and how to support them, rather than the organizational perspective. Thanks shared by attendees and board members alike.

Tania moved to close the meeting at 1:27, seconded by Katy.